

Safe Routes to School

Become a *Team Leader* for a Bike & Walk to School Day!



The following Team Leader resources are available online and in the guidebook

How to Organize Bike & Walk Safety Events for Your Community

- pre-event timeline and checklist
- sample loudspeaker and newsletter announcements
- sample press releases
- sample donation request letter
- instructions for organizing a staging areas
- tips for volunteer recruitment and involving partners from the community

For more information visit BikeTexas.org/SafeRoutesEventHandbook

What is the role of a Team Leader?

- ✓ obtain the permission of the school principal to organize the event
- ✓ contact your PTA/PTO, site council, safety committee, and staff (i.e. teachers) to let them know your school will be participating and to enlist their support
- ✓ announce and promote the event to your school community
- ✓ coordinate staging areas where participants can gather for the event
- ✓ solicit donations or funding for healthy snacks and/or prizes
- ✓ set up a welcome table the morning of the event to greet a parade of students, parents, media, public officials, and law enforcement officers



Bike & Walk to School Day unites communities towards the common goal of establishing and maintaining safe, active, and healthy lifestyles for children and safer, healthier communities for everyone.

The aim of Bike & Walk to School Day is to raise awareness about the many health, safety, and environmental benefits of regularly bicycling and walking to school. Successful local events help persuade students and parents to create a school commute that is safe, healthy, and fun.



For more info contact: