

# TEXAS TRAILS & ACTIVE TRANSPORTATION CONFERENCE



Dear Friend,

On **Wednesday through Saturday, February 3 – 6, 2010**, *Texas Trails Network* and co-host *BikeTexas*, **will partner with** *Texas Active Living Network*, *City of Austin Parks & Recreation*, *Austin Parks Foundation*, *American YouthWorks Environmental Corps (E-Corps)*, the *Austin Ridge Riders*, the *Hill Country Conservancy*, and the *Texas Chapter of American Planning Association* to **present the 16<sup>th</sup> Statewide Conference** focused on ***Texas Trails and Active Transportation!***

The 2010 conference will be held in Austin at its newest and most environmentally sophisticated conference facility, the **AT&T Executive Education and Conference Center** ([www.MeetatTexas.com](http://www.MeetatTexas.com)) on the University of Texas campus.

*Please consider becoming a sponsor* for this unique gathering of professionals (architects, engineers, landscape architects and planners), governmental entity staff, land developers and managers, and user group advocates as we join together to discuss recreation, transportation, land use, plus the health and economic benefits that “active transportation” offers to Texas.

*Sponsorship is crucial to enable attendees to share education and awareness through classroom sessions and mobile workshop formats.* Participants will learn about best practices, safe routes to schools, bicycle and pedestrian facility trends, programming and operations and *will carry this knowledge forward as they shape and plan the transportation future of Texas - and beyond.*

The *early-bird discount deadline for sponsor registration is Monday, November 16, 2009 to qualify for 10% off and maximum exposure!* The sponsorship cutoff date is Wednesday, December 30, 2009.

To become a sponsor, please complete and return the attached form to reserve your space and maximize your exposure to this ever-widening ***Texas Trails and Active Transportation*** audience. Visit [www.TexasTrails.BikeTexas.org](http://www.TexasTrails.BikeTexas.org) for conference details.

Sincerely,

Bud Melton, Sponsorship Committee  
(214) 828-2144 Ext. 202  
[bmelton@biketexas.org](mailto:bmelton@biketexas.org)



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## SPONSORSHIP LEVELS

Exhibitor spaces include a table and up to two chairs - or can be cleared for up to 8' x 8' freestanding exhibits – prearrangement required. Exhibitor provided literature delivered to the Conference Center in Austin by February 2, 2010 will be included in registration packets. Contact [admin08@texastrails.org](mailto:admin08@texastrails.org) to coordinate delivery. Trail Bosses, Ranchers and Bridge Builders will be featured prominently at keynote meal. Please select your 2009 State Trails Conference sponsorship from the levels and benefits below.

**10% Off - EARLYBIRD DISCOUNT** if sponsorship confirmed before Monday, November 16, 2009. The cutoff for sponsorship registrations that ensure you'll have booth space is Wednesday, December 30, 2009.

### **Bridge Builder \$10,000+**

- five full conference registrations - meals included\*
- 2 seats reserved at keynote speaker table
- 4 minutes at the podium during Thursday evening's dinner
- sponsor up to 16 table centerpieces with literature on Thursday night dinner tables
- sponsor-provided business card or small brochure with Thursday's box lunches.
- eight foot table with chairs or space for stand-alone booth in exhibits/break area
- name with logo acknowledged as a Bridge Builder on the website and at plenary gatherings

### **Rancher \$5,000+**

- four full conference registrations - meals included\*
- 1 seat reserved at keynote speaker table
- 2-minutes at the podium during Thursday evening's dinner
- sponsor up to 8 table centerpieces with literature on Thursday night dinner tables
- sponsor-provided business card or small brochure with Friday's box lunches.
- eight foot table with chairs or space for stand-alone booth in exhibits/break area
- name with logo acknowledged as a Rancher on the website and at plenary gatherings

### **Trail Boss \$2,500+**

- three full conference registrations – meals included\*
- sponsor up to 4 table centerpieces with literature on Thursday night dinner tables
- eight foot table with chairs or space for stand-alone booth in exhibits/break area
- name with logo acknowledged as a Trail Boss on the website and plenary gatherings

### **Highwheeler \$1,000+**

- two full conference registrations – meals included\*
- eight foot table with chairs or space for stand-alone booth in exhibits/break area
- name with logo acknowledged as a Highwheeler on the website and at plenary gatherings

### **Active-life outfitter \$550**

- one full conference registration – meals included\*
- up to four feet of table or floor space in exhibits / breaks area
- name with logo acknowledged as an Active-Life Outfitter on the website

### **BOOTLACES \$100 or TOE-CLIPS \$100**

- name listed as Bootlaces or Toe-Clips category on the TTN website conference page (no logo or graphic)
- no booth space, but plenty of appreciation and Texas-size thanks!

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## SPONSORSHIP REGISTRATION

### PLEASE CHECK YOUR CHOICE OF SPONSORSHIP LEVELS:

- BRIDGE BUILDER \$10,000     RANCHER \$5,000     TRAIL BOSS \$2,500  
 HIGHWHEELER \$1,000     ACTIVE-LIFE OUTFITTER \$550  
 BOOTLACES \$100 or  TOE-CLIPS \$100 (PLEASE SELECT WHICH YOU WISH TO BE RECOGNIZED AS.)

Sponsor Name: \_\_\_\_\_  
(Please list Sponsor Name exactly as you wish it to be acknowledged in conference materials.)

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Primary Contact \_\_\_\_\_ Title \_\_\_\_\_

Phone 1 \_\_\_\_\_ Phone 2 \_\_\_\_\_

E-mail address \_\_\_\_\_

Logo (.eps files preferred) is attached for use on various media, or...

Contact for transferring digital graphics files \_\_\_\_\_

Graphics contact E-mail \_\_\_\_\_ Phone \_(\_\_\_\_\_)\_\_\_\_\_

### REGISTER YOUR PARTICIPANTS\*...

Please provide names and email addresses of people receiving full conference registrations included with your sponsorship. They will receive a pre-paid Conference Registration Form for completion and return by December 30, 2009.

Registrant 1 Name \_\_\_\_\_ E-mail \_\_\_\_\_

Registrant 2 Name (as applicable) \_\_\_\_\_ E-mail \_\_\_\_\_

Registrant 3 Name (as applicable) \_\_\_\_\_ E-mail \_\_\_\_\_

Registrant 4 Name (as applicable) \_\_\_\_\_ E-mail \_\_\_\_\_

Registrant 5 Name (as applicable) \_\_\_\_\_ E-mail \_\_\_\_\_

### \*...OR, FUND A SCHOLARSHIP!

Please donate \_\_\_\_ (qty) of our included Full Conference Registrations to help educate students or local officials about the benefits of trails and active transportation. Your donation will be acknowledged.

### PAYMENT

Sponsorship Amount: \$\_\_\_\_\_ (Deduct 10% discount if paid before Monday, November 16, 2009.)  
The deadline for sponsorship registrations that ensure booth space is Wednesday, December 30, 2009.

Check Enclosed or  Credit Card # \_\_\_\_\_ Expires \_\_\_\_/\_\_\_\_

Name on the card \_\_\_\_\_ Card Type?  VISA  MasterCard

Signature \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Please make checks payable to Texas Trails Network and mail to TTN, P.O. Box 2858, Grapevine, Texas 76099 or fax this form with your credit card information to Joe Moore, Conference Chair at 817-410-3005. Thank you – we look forward to helping you make this a really great sponsor / exhibitor experience!