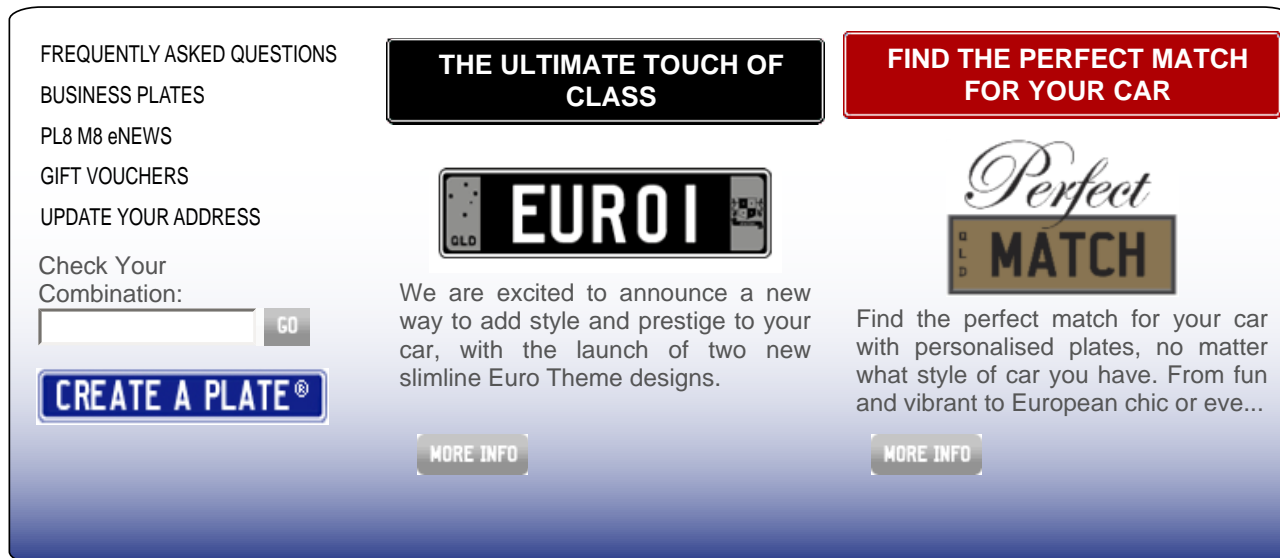
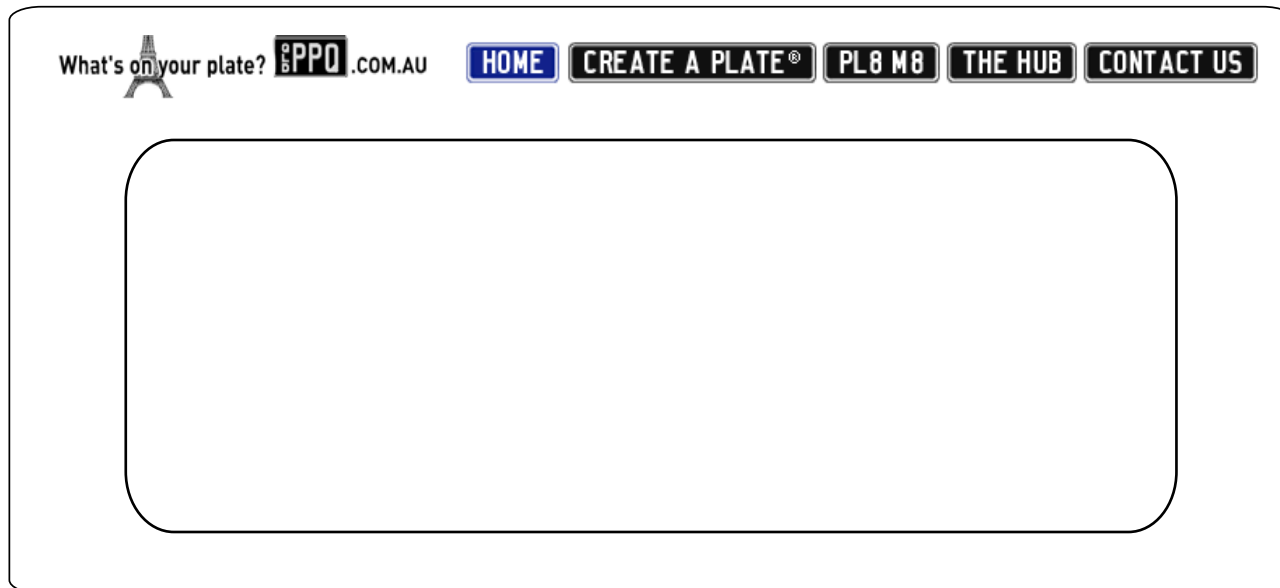
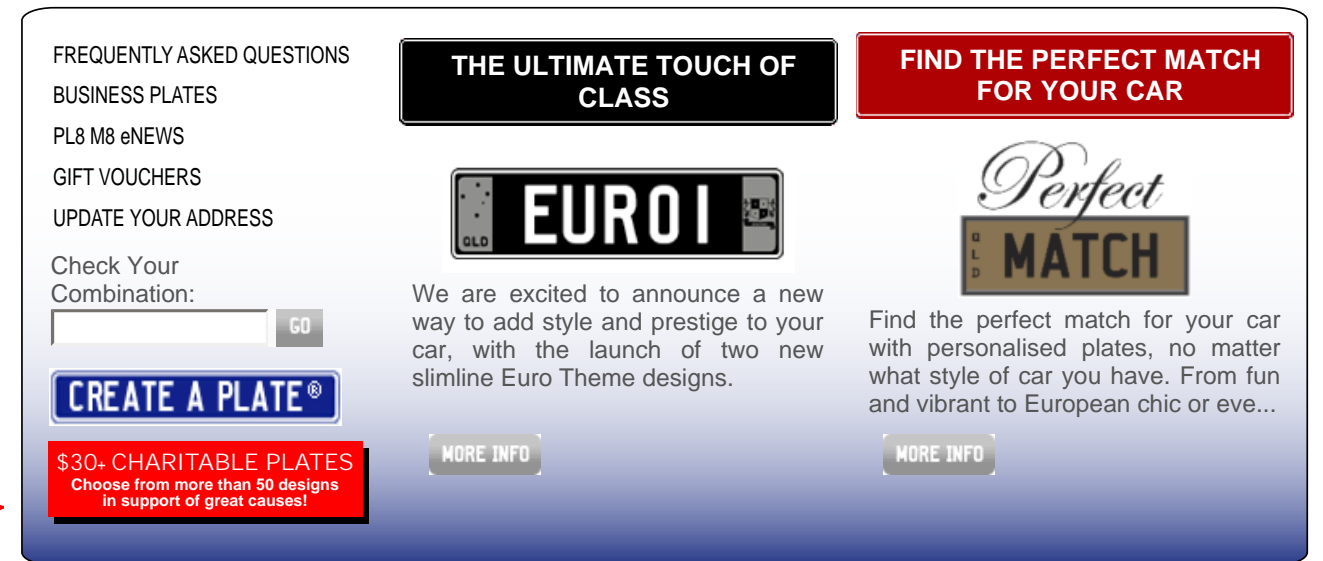
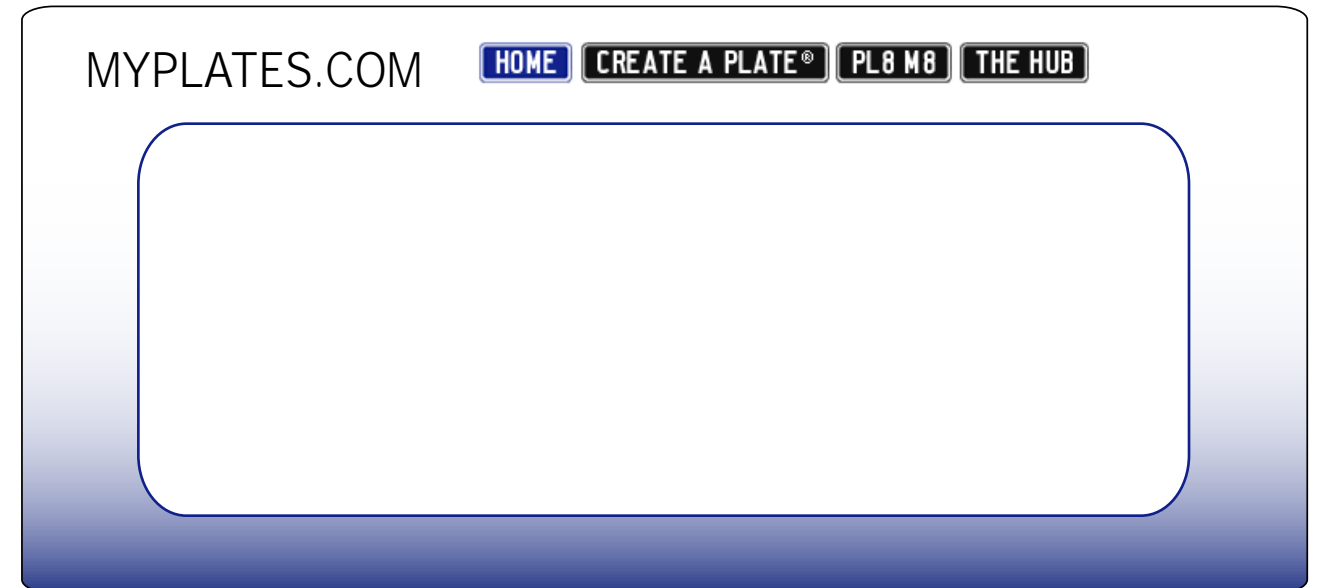


## Existing PPQ Website Home Page



Show your style with sleek new [Euro Gold](#) or [Euro Silver plates](#) - the ultimate touch of class.

## Proposed Edits Example for MyPlates.com



Show your style with sleek new [Euro Gold](#) or [Euro Silver plates](#) - the ultimate touch of class.



Add "Charitable Plates" banner/link to myplates.com home page denoting \$30 price.



## Charitable Plates - Intro Page

MYPLATES.COM [HOME](#) [CREATE A PLATE®](#) [CONTACT US](#)

**Organizations**  
 4-H  
 Air Force Association  
 American Quarter Horse Association  
 Animal Friendly  
 Be A Blood Donor  
 Big Bend National Park  
 Big Brothers Big Sisters  
 Boy Scouts of America  
 Coastal Conservation  
 Cotton Boll  
 Ducks Unlimited  
 El Paso Mission Valley  
 Fight Terrorism  
 Girl Scouts  
 Go Texan II Combination  
 Go Texan II Farm Trailer  
 Go Texan II Farm Truck  
 Go Texan II Farm Truck > 1 Ton  
 Go Texan II Farm Truck Tractor  
 Go Texan II Token Trailer  
 Go Texan II Trailer  
 Go Texan II Truck > 1 Ton  
 Go Texan Passenger Car or Truck  
 God Bless America  
 God Bless Texas  
 Houston Livestock Show and Rodeo  
 I Love Texas  
 Keep Texas Beautiful  
 Knights of Columbus  
 Lone Star Proud for Kids  
 March of Dimes  
 Marine Mammal Recovery  
 Native Texan  
 Organ Donor  
 Read to Succeed  
 Red Grapefruit  
 Share the Road  
 Smile Texas Style  
 Space Shuttle Columbia  
 Special Olympics Texas  
 State Capitol  
 State of the Arts  
 Texans Conquer Cancer  
 Texas Aerospace Commission  
 Texas Lions Camp  
 Texas Master Gardener  
 Texas Music  
 Texas Parks and Wildlife - Bluebonnet  
 Texas Parks and Wildlife - Horned Lizard  
 Texas Parks and Wildlife - Largemouth Bass  
 Texas Parks and Wildlife - Whitetail Deer  
 Texas Reads  
 Texas Realtors  
 Texas State Rifle Association  
 Texas Young Lawyers  
 Texas - It's Like a Whole Other Country  
 United States Olympic Committee  
 United We Stand  
 Urban Forestry  
 YMCA

**CHARITABLE PLATES \$30+**

**Organization's License Plates**

Support your favorite group or organization by displaying specialty license plates on your vehicle. More than 70 percent of the specialty plate fee is dedicated toward organizational activities, programs or services.

The specialty plate fee (\$30 or \$40, depending on the plate) is collected in addition to the regular registration fee and any other applicable fees.

 Texas Parks and Wildlife - Largemouth Bass	 God Bless Texas
 El Paso Mission Valley	 State of the Arts
 Animal Friendly	 Share the Road

Charitable Plates Intro Page accessible via "Charitable Plates" link/banner from MyPlates.com home page.

Six license plate image banner positions scripted to rotate randomly among all existing sponsor organizations.

No other advertising banners, pop-ups, or redirect links, except existing sponsor organization list, located on Charitable Plates pages.

## Charitable Plates - Individual Sponsor Page


MYPLATES.COM [HOME](#) [CREATE A PLATE®](#) [CONTACT US](#)

**CHARITABLE PLATES \$30+**

**Organization's License Plates**

**Share the Road \$30**

From the \$30 specialty plate fee, \$22 goes to the Texas Education Agency for the Share the Road Program to support activities that promote bicyclist safety, education and access through education and awareness programs, training, workshops, educational materials and media events.



**Personalized Share the Road \$70**

**Check Personalized Plate Availability**  
 Enter your plate letter/number selection below using the guidelines available with check availability help. Personalized plate selections are assigned to customers on a first-come, first-served basis and are subject to additional review and approval.

[CHECK AVAILABILITY ?](#)

[Order This Plate](#)

**Organizations**  
 4-H  
 Air Force Association  
 American Quarter Horse Association  
 Animal Friendly  
 Be A Blood Donor  
 Big Bend National Park  
 Big Brothers Big Sisters  
 Boy Scouts of America  
 Coastal Conservation  
 Cotton Boll  
 Ducks Unlimited  
 El Paso Mission Valley  
 Fight Terrorism  
 Girl Scouts  
 Go Texan II Combination  
 Go Texan II Farm Trailer  
 Go Texan II Farm Truck  
 Go Texan II Farm Truck > 1 Ton  
 Go Texan II Farm Truck Tractor  
 Go Texan II Token Trailer  
 Go Texan II Trailer  
 Go Texan II Truck > 1 Ton  
 Go Texan Passenger Car or Truck  
 God Bless America  
 God Bless Texas  
 Houston Livestock Show and Rodeo  
 I Love Texas  
 Keep Texas Beautiful  
 Knights of Columbus  
 Lone Star Proud for Kids  
 March of Dimes  
 Marine Mammal Recovery  
 Native Texan  
 Organ Donor  
 Read to Succeed  
 Red Grapefruit  
 Share the Road  
 Smile Texas Style  
 Space Shuttle Columbia  
 Special Olympics Texas  
 State Capitol  
 State of the Arts  
 Texans Conquer Cancer  
 Texas Aerospace Commission  
 Texas Lions Camp  
 Texas Master Gardener  
 Texas Music  
 Texas Parks and Wildlife - Bluebonnet  
 Texas Parks and Wildlife - Horned Lizard  
 Texas Parks and Wildlife - Largemouth Bass  
 Texas Parks and Wildlife - Whitetail Deer  
 Texas Reads  
 Texas Realtors  
 Texas State Rifle Association  
 Texas Young Lawyers  
 Texas - It's Like a Whole Other Country  
 United States Olympic Committee  
 United We Stand  
 Urban Forestry  
 YMCA

One Charitable Plates page created for each existing speciality plate.

Layout Template based on existing PPQ website.  
 Content based on existing TxDOT website.



**BikeTexas**  
 Texas Bicycle Coalition  
[www.BikeTexas.org](http://www.BikeTexas.org)