

Become an Event Member and join more than 60 of Texas' most successful events in voicing their support for all Texas cyclists.



BikeTexas
Texas Bicycle Coalition

www.BikeTexas.org

Event Membership Benefits

YOUR VOICE INCLUDED – Membership in Texas Bicycle Coalition means event participants join forces with more than 80 member events and clubs, together representing more than 30,000 (and growing) Texas bicyclists. That figure weighs heavily on the minds of local, state and national legislators and solidifies Texas cyclists as a unified, formidable legislative force.

By enrolling in membership, events will be recognized by others as responsible contributors in the ongoing mission to advance bicycle access, safety and education throughout Texas. Membership with Texas Bicycle Coalition ensures that cycling events can continue and that a seasoned, dedicated advocacy team is in place and active to protect cycling routes, trails and other interests.

We can't stress enough how important event membership is to the Texas Bicycle Coalition's advocacy programs, activities and initiatives that both directly and indirectly affect the future of organized group cycling events in Texas.

VIRTUAL EXPOSURE – BikeTexas.org is Texas Bicycle Coalition's member-driven and supported online environment. There are many virtual benefits of becoming an Event Member. Over 5,000 unique visitors access and browse the site each month. BikeTexas.org is one of the first sites identified by most search engines when querying for Texas bicycle rides and other cycling events.

CUSTOMIZABLE EVENT CALENDAR WEBPAGES – The Member Event Calendar is one of the most popular features on BikeTexas.org. A Member Event Calendar Webpage is added for each event, listing all detailed information provided with each application. If events have been listed on the calendar in the past, we will simply update the existing page with the current information plus any new links and images (logos, web banners, photos) provided.

Site visitors can access event information by simply clicking on, and then scrolling through the popular Member Event Calendar icon link that is positioned in the right column menu on every BikeTexas page. As an added benefit, since Member Event Webpages are not deleted once an event concludes but continue to be visible year round, members may submit "wrap up" articles/images featuring news about the success and outcomes of their event. This enables our members to keep calendar webpage content current until updated information is submitted regarding future events.

LATEST MEMBER EVENT LINK LISTS – Member events are added to the Latest Member Events Link List that appears in the right menu column (under the Member Event Calendar icon) on every page of BikeTexas.org. This list is dynamically created based on all event information posted and is designed to display links to the calendar webpages of the next upcoming member events. As the month and date of an event approaches, the event's link will automatically appear in the list and stay on the list until midnight on the day of the event.

EVENT PDF & IMAGE DOCUMENT DOWNLOADS – Event Members may take advantage of our Member Event Flyer Download benefit. When PDF or Image flyers are submitted with applications, they are uploaded onto the BikeTexas.org web server and links are created from calendar webpages so that site visitors may download them to view and or print. OR, if members already have a flyer hosted on another website and provide us with the link address, we will link directly to them from calendar webpages.



For \$1.00 per rider member fee, the Coalition offers Insurance, advertising, advocacy and support that creates a win, win situation for all.



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CONTINUED ...

Advancing Bicycle Access, Safety & Education

IS
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CONTINUED ...

DISCOUNTED EVENT INSURANCE – Event Members may take advantage of our Member Event Insurance benefit. For more information regarding event insurance, please contact our office at 512-476-7433.

EVENT SAFETY POSTERS – Member Events may request a set of Event Safety Posters be shipped at no cost. These popular posters were specifically designed for display at event expos, rest stops, and start/finish areas. Fourteen different cartoon illustrations with captions such as "Let Others Pass" and "Wear a Helmet" adorn the posters and remind participants to adopt safe cycling practices during events. The posters were also designed with room to add event names or logos. To take advantage of this feature, members simply submit an EPS file of the logo when submitting Event Member Applications and indicate they wish to take advantage of this great benefit. (1 set = 14 different 11" x 17" posters. Additional sets are available to members at our production cost.)

EVENT ORGANIZER'S HANDBOOK – In 1991 Texas Bicycle Coalition published a comprehensive tool for organizations interested in establishing a successful bicycle ride. The Event Organizer's Handbook, authored and reviewed by some of Texas' most accomplished ride directors, is available exclusively to Event Members at cost. The chapter titles include: Organization, Routes & Destination, Sponsors, Logistics & Support, Publicity, and Risk Management. This handbook will help ensure you line up all the details and is one way Texas Bicycle Coalition works to make bicycling in Texas better.

RIDE PACKET STUFFERS – Event Members may request Event Packet Stuffers, developed by Texas Bicycle Coalition, be shipped at no (or minimal) cost for distribution to event participants. Stuffer materials change and vary due to availability, so please contact us by email or phone at least 30 days prior to events to discuss what we currently have available for distribution.



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Advancing Bicycle Access, Safety & Education



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Event Membership Application

Event Date: _____ Event Name: _____

Event Location: (City/Town): _____

Registration Fee(s): _____ Estimated Number of Riders: _____

Starting Location: _____ Distances: _____

Sponsoring Organization(s): _____

Event Proceeds Benefit: _____ Event Website URL: http://www. _____

Contact Person: _____ Contact Email: _____

Contact Address: _____

City: _____ State: _____ Zip: _____

Daytime Phone: _____ Evening Phone: _____ Fax: _____

Description of Event (or attach):

Level of membership: \$ _____ (\$1 per participant minimum pledge.) Invoice sent 30 days after event.

- Our event would like more information about:
- Event Insurance
 - Member Bike Shop & Bike Club Addresses
 - Event Safety Posters
 - Event Packet Stuffers
 - Event Organizer's Handbook

Event Organizer's Authorized Signature Date

Please submit form to Texas Bicycle Coalition
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