

BikeTexas Safe Routes to School

Volunteer Team Leaders are the key to making Texas Bike & Walk to School Day a success in your community!

The BikeTexas Safe Routes to School program unites communities toward the common goal of establishing and maintaining safe, active and healthy lifestyles for children and safer, healthier communities for everyone.

Texas Bike & Walk to School Day

The aim of a unified, statewide Texas Bike & Walk to School Day is to raise awareness about the many positive health, safety and environmental benefits associated with regular bicycling and walking to school. Successful local events will help persuade children and parents across Texas to create a school commute that is safe, healthy and fun.



BikeTexas
Texas Bicycle Coalition

Education Fund

P.O. Box 1121
Austin, Texas 78767-1121
512-476-RIDE (7433)
Fax 512-476-7458
mail@biketexas.org

Celebrate National Bike Month in May!

Become a Team Leader for a Texas Bike & Walk to School Day!

What is the role of a Team Leader?

- ✓ obtain the permission of the school principal to organize the event
- ✓ contact your PTA/PTO, site council, safety committee and staff (i.e. teachers) to let them know your school will be participating and enlist their support
- ✓ announce the event to your school community, promoting it in the weeks prior
- ✓ coordinate staging areas where students and parents can gather for the event
- ✓ solicit donations or funding for healthy snacks and/or prizes
- ✓ set up a welcome table the morning of the event to greet a parade of students, parents, media, public officials and law enforcement officers

Be
Healthy!

Stay
Safe!

Have
Fun!

Team Leader Resources Available at www.BikeTexas.org:

- ✓ pre-event timeline and check list
- ✓ fliers to send home in backpacks
- ✓ posters to display at school and throughout the community
- ✓ sample loudspeaker and newsletter announcements
- ✓ sample press releases
- ✓ sample donation request letter
- ✓ instructions on how to organize a staging area
- ✓ tips for volunteer recruitment

For event resources and information, visit

www.BikeTexas.org

The **BikeTexas** Safe Routes to School Program is a program of the
Texas Bicycle Coalition Education Fund,
a 501(c)(3) nonprofit organization.