

BikeTexas
**Safe Routes
to School**

**Texas
Bike & Walk
to School Day**

seeks to:

share

the importance and
fun of physical activity

teach

children safe walking
and bicycling behavior

help

students arrive more
alert and ready to learn

instill

responsibility and
self-confidence in children

reduce

traffic congestion
and speed near schools

reclaim

neighborhood streets



BikeTexas
Texas Bicycle Coalition

Education Fund

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Texas Bike & Walk to School Day

Sample

Loudspeaker Announcements

Announcement for week prior to event:

<insert date> is Texas Bike & Walk to School Day. Make plans to bike and walk with your friends. Meet them at one of the staging areas located at _____ or ask your parents where your nearest staging area is. Come early to stop by the greeting table(s) located at _____ to pick up a snack and/or prizes before school starts. Remember always wear your helmet if you are biking and never bike or walk with strangers. When you bike or walk to school, you can stay healthy and practice traffic safety. Remember, stop, look and listen for cars.

Announcement for day before event:

Texas Bike & Walk to School Day is tomorrow! Start your day with fresh air, good activity and receive a free snack and/or prize. When you bike or walk to school, you are staying fit and helping to keep our air clean. Grab your helmet, hop on your bike and ride safely. Remember, stop, look and listen for cars and never bike or walk with a stranger. Pick up some food and a prize before school at _____. Try out Bike & Walk to School Day, you'll like it!

For more event resources and information, visit

www.BikeTexas.org

The BikeTexas Safe Routes to School Program is a program of the
Texas Bicycle Coalition Education Fund,
a 501(c)(3) nonprofit organization.